

## Film Lab Africa – Applying Filmmaker Guide

This is a read-only document for filmmakers to enable the creatives prepare for the British Council Film Lab Africa accelerator programme. The applying filmmakers should use the questions to provide a robust response during the application. All application should be completed using the online form – [bit.ly/FLAccelerator](https://bit.ly/FLAccelerator)

### Mandatory Requirements

- Filmmaker must be aged 18 – 35years old.
- Must have produced a web and a non-web content with a minimum of one credit.
- Must have a script ready for development and production to upload.
- Must have a production bible to upload.
- It is necessary to complete the British Council E-learning programme to be selected.

### Application Questions

#### Bio-Data

- Full name:
- Date of Birth:
- Gender:
- Email
- Phone no.
- City of residence
- Nationality
- Country of residence
- Social media
- How would you like to be contacted?

#### SoCreative E-learning

**Have you completed the following course chapters in the British Council E-learning**

- Introduction to African Creative Economy?
- Bringing your idea to Life?
- Finding the right people?
- Building your business?
- Branding and marketing your business?
- Your Entrepreneurship strategy?
- Protecting My Business?

- Finance For Creative Business?
- Building and Leading Teams?
- Raising Capital for My Business?
- Promoting and Pitching My Business?

## **Background and Experience**

- What current stage are you in the Film & TV industry?
- What is your area of specialization?
- Briefly describe your background in the film and TV industry
- Have you previously participated in any film-related training, workshops, or programs? If yes, please provide details (Facilitator, Year of training, modules, other information.)
- Describe your experience in filmmaking or TV production. Have you worked on any projects? If yes, please provide a brief overview.

## **Motivation**

- What motivates you to participate in Film Lab Africa and how will it contribute to your growth and development as a filmmaker or TV producer?
- What impact do you hope to create through your storytelling? How do you envision using film to create a positive impact in your community or society?

## **Capacity Building & Training**

- Do you have access to necessary technology and resources (e.g., mobile phone, computer) to fully engage in virtual training sessions?
- What specific areas of capacity building or training are you interested in?

## **Creative Approach**

- How do you approach storytelling and filmmaking?
- Are you planning to incorporate any indigenous languages or cultural elements into your film? If Yes, Please elaborate.
- Are you interested in creating a film in an indigenous African language? If yes, please specify the language.
- How do you believe incorporating indigenous languages can enhance the storytelling and cultural authenticity of your film?
- Are there specific challenges or opportunities you foresee when working with indigenous languages in your film?

## **Collaboration**

- Are you open to collaborating with other filmmakers and industry professionals during the program?
- Have you participated in any collaborative projects before?

## **Script Submission**

- If you have a script, please provide a brief summary or description of your story. What ideas or messages do you intend to convey through your film's storyline?
- Please upload your script to a cloud storage drive and provide the link below.

## **Production Plan**

- Do you have a Production Bible?
- Explain your plan for creating your film during the Film Lab Africa program. Include information about where you'll film, the equipment you'll use, and how long you expect the process to take.
- Upload your Production Bible to a cloud storage drive and share the link below. Make sure your Production Bible includes details about the resources you'll need and the timeline for your project.

### **Availability and Commitment**

- What is your employment status?
- If you are employed, where are you employed and what is your role?
- Do you currently have a registered business?

### **Showcase and Exposure**

- How significant is it for you to present your work on an international platform? How do you believe participating in the showcase events will positively impact your filmmaking career?

### **Expectations**

- What do you expect from the Film Lab Africa program? How do you plan to use the skills and knowledge gained in your future projects?
- Is there any additional information you would like to share that you believe is relevant to your application?